

Good Practice template

- In order to submit a practice, you will have to register in the Interreg Europe website. You can submit your practice through your user dashboard ('Good practices' tab).
- Optional fields are shown in **orange**. All other fields are compulsory.

1. Author contact information	
<i>[Technical: Contact information comes from your community profile. You can edit it by visiting your user dashboard] Ideally, the owner of the good practice should fill in the form. Indeed, if you submit a good practice, your personal and organisational profile in the Interreg Europe community will be linked to it.</i>	
Name	Bohumil Bocian
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Telephone	+420 604 231 742
Your organisation	
Country	Czech republic
Region	Ústecký kraj
City	Ústí nad Labem

2. Organisation in charge of the good practice	
<i>[If your organisation is not the one in charge of the good practice, you can indicate the relevant organisation in this section of the form. But your contact details will still be linked to the submitted good practice.]</i>	
Is your organisation the main institution in charge of this good practice?*	no

In case 'no' is selected, the following sections appear:

Location of the organisation in charge:	<i>Country</i>	Czech Republic
	<i>Region</i>	Ústí Region
	<i>City</i>	Ústí nad Labem
Main institution in charge	Regional Office of the Ústí Region	

3. Good practice general information	
Title of the practice	Support program for start-up entrepreneurs in the Ústí Region for 2022
Does this practice come from an Interreg Europe Project	no <i>[Technical: Good Practices outside the IR-E projects relevant to the topics and validated by the Policy Learning Platforms experts will also be included in the database]</i>

In case 'yes' is selected, the following sections appear:

Please select the project acronym	<i>Drop-down list of all Interreg Europe approved projects</i>	
Thematic objective of the practice	<i>Drop-down list of the 6 specific objectives</i>	
Geographical scope of the practice	<i>Select National/Regional/Local Regional</i>	
Location of the practice	Country	<i>Czech Republic</i>
	Region	<i>CZ 042 Ústecký kraj (Ústí Region)</i>
	City	<i>All municipalities of the Ústecký kraj</i>

4. Detailed description	
Short summary of the practice	<i>The support of the activities of start-up entrepreneurs in the Ústí Region</i>
Detailed information on the practice	<p><i>[1500 characters] Please provide information on the practice itself. In particular:</i></p> <ul style="list-style-type: none"> - <i>What is the problem addressed and the context which triggered the introduction of the practice?</i> - <i>How does the practice reach its objectives and how it is implemented?</i> - <i>Who are the main stakeholders and beneficiaries of the practice?</i> <p><i>The purpose of financial support is to increase the economic competitiveness of the Ústí Region by supporting start-ups. The aim of the program is to develop the business environment in the Ústí Region by stimulating the establishment of new businesses, increasing the employment of the self-employed and legal entities, and thus creating conditions for new jobs and increasing economic prosperity and social cohesion in the region.</i></p> <p><i>The need for systemic effective support for start-up entrepreneurs in the Ústí Region is based on socio-economic analyzes of the Ústí Region, is based on objectives, priorities and measures defined in the strategic documents of the Ústí Region and corresponds to national and transnational strategies. Low business activity in the region, especially at the level of business of micro-enterprises, is characteristic of the region. In order to support the region's competitiveness and grow its economic prosperity, it is therefore necessary to create an environment conducive to entrepreneurship, creativity, stimulate the region's entrepreneurs to entrepreneurship and support the development of micro-enterprise as a driver of innovation, economic development and flexibility.</i></p> <p><i>The Ústí Region is announcing a call for entrepreneurs in the region and will support their activities financially after selecting suitable projects by the rules of the programme.</i></p> <p><i>Stakeholders and beneficiaries of the practice: businesses, employees.</i></p>
Resources needed	<p><i>[300 characters] Please specify the amount of funding/financial resources used and/or the human resources required to set up and to run the practice.</i></p> <p><i>Financial resources depends on the number of projects supported (one project maximum 200 000,- CZK ,i.e. ca. €8 200,-). The process can implement 2 people for three quarter of a year.</i></p>
Timescale (start/end date)	<i>January 2022 – August 2022</i>
Evidence of success (results achieved)	<p><i>[500 characters] Why is this practice considered as good? Please provide factual evidence that demonstrates its success or failure (e.g. measurable outputs/results).</i></p> <p><i>The practice is considered as good, because it is helpful and directly aimed at starting entrepreneurs, who can use the saved funds to innovate and strengthen their business. But the results of the practice are not evaluated yet.</i></p>
Challenges encountered (optional)	<i>[300 characters] Please specify any challenges encountered/lessons learned during the implementation of the practice.</i>
Potential for learning or transfer	<i>[1000 characters] Please explain why you consider this practice (or some aspects of this practice) as being potentially interesting for other regions to learn from. This can be done</i>



	<p>e.g. through information on key success factors for a transfer or on, factors that can hamper a transfer. Information on transfer(s) that already took place can also be provided (if possible, specify the country, the region – NUTS 2 – and organisation to which the practice was transferred)</p> <p>[Technical: A good practice be edited throughout a project life time (e.g. to add information on the transfers that have occurred)]</p> <p>The practice may be potentially interesting for any regions who want support the development of their economy by stimulation of the start – ups activities.</p>
<p>Further information</p>	<p>https://www.kr-ustecky.cz/podpora-zacinajicich-podnikatelu/ds-99850/p1=275810</p>
<p>Keywords related to your practice</p>	<p>SME, Businesses, Support</p>
<p>Upload image</p>	<p>[2000px wide recommended]</p>
<p>Expert opinion</p>	<p>[1500 characters] [to be filled in by the Policy Learning Platforms experts]</p>

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